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Company Philosophy



Integrity

We strive to build invaluable long-term, mutually beneficial relationships based on honesty, integrity

and transparency.



Expertise

Our dynamic team of professionals has more than a half-century of combined international and domestic private banking, investment management, and pension administration experience.



Quality Service

We have built a culture of service excellence that engenders customer loyalty by listening to our customers, anticipating their needs and consistently exceeding their expectations.

CFAL’s philosophy is centered in being a preferred trusted financial services company in The Bahamas by providing superior value to our customers and shareholders. In doing so, we create meaningful and rewarding opportunities for employees, while positively contributing to the growth and development of the Bahamian community. We are committed to growing and to maintaining our unique corporate culture and upholding our core values that always place the interests of our clients first. These values are reflected in our underlying principles that emphasize teamwork and our commitment to professional excellence, and integrity.

OUR VISION

To be the first choice for service excellence and innovative solutions that enrich people’s lives.

OUR MISSION

To build a culture of service excellence that engenders customer loyalty by listening to our customers, anticipating their needs and consistently exceeding their expectations.

We create an environment of shared responsibility and mutual respect. We develop and inspire highly skilled, motivated and committed employees, focused on accomplishing organizational goals. We provide opportunities for personal growth and advancement, while rewarding success.

We provide stakeholders with maximum return on investment by remaining competitive. We continue to be a leading corporate citizen through community partnership.

OUR CORE VALUES

- Build customer loyalty through customer service excellence
- Develop highly skilled, motivated, inspired and committed employees
- Continuously provide innovative solutions
- Maximize stakeholder value